

U.G. 5th Semester Examination - 2021**MEDIA STUDIES****[HONOURS]****Discipline Specific Elective (DSE)****Course Code : MSDH-DSE-T-1****(Lifestyle Journalism)**

Full Marks : 60

Time : 2½ Hours

*The figures in the right-hand margin indicate marks.**Candidates are required to give their answers in their own words as far as practicable.*1. Answer any **ten** questions of the following:

2×10=20

- a) What is lifestyle journalism?
- b) Discuss the significance of travel journalism.
- c) Define interview.
- d) How does research helps in writing features?
- e) Mention two elements of fashion journalism.
- f) How are story ideas formulated in lifestyle reporting?
- g) Mention two purposes of film reviews.

- h) How to interview a non-celebrity?
- i) Writing style for creative stories.
- j) Significance of photographs in features stories.
- k) State two differences between covering of hard news and lifestyle stories.
- l) Discuss scope of entertainment stories in lifestyle coverage.
- m) What do you mean by 'exclusive' stories?
- n) Give two examples of sports stories for lifestyle section.
- o) What do you mean by 'Literary' section of lifestyle journalism?

2. Answer any **four** questions of the following:

5×4=20

- a) Write a brief review of a theme-based restaurant.
- b) Write a tips-based article on fighting mental stress in modern lifestyle.
- c) Frame a questionnaire comprising 10 questions to interview actor Vicky Kaushal on playing 'Sardar Udham'.
- d) Write a short story on Bollywood inspired fashion trends.

[Turn Over]

- e) How will you prepare to write a book review?
- f) Frame a creative write-up on restoration of old architecture in Kolkata.

3. Answer any **two** questions of the following:

10×2=20

- a) Do you feel lifestyle journalism plays an important role to attract print media readership in contemporary times? Give reasons and examples supporting your answer.
- b) Write a travel feature for a magazine cover story.
- c) What is a feature? What are the different types of features spotted in print media? Explain with examples.
- d) Write a review on any recent Bollywood film of your choice.
