

U.G. 3rd Semester Examination-2021**MEDIA STUDIES****[HONOURS]****Course Code : MSDH-CC-T-6****(Radio)**

Full Marks : 60

Time : 2½ Hours

*The figures in the right-hand margin indicate marks.**Candidates are required to give their answers in their own words as far as practicable.*

1. Answer any **ten** questions in brief : $2 \times 10 = 20$
- Mention two A.I.R code.
 - Feature
 - News reel
 - Interviews
 - News reader
 - Pre Production
 - Post Production
 - One of the methods adopted by the Audience Research Unit
 - Salient Features of Radio News
 - Future of Radio

- Co-ordinator of Discussion Programme
- Production Assistant
- Producer of Radio
- Importance of interactive Radio.

2. Answer any **four** questions : $5 \times 4 = 20$
- What is the importance of Audience Research Unit?
 - Interviewing is an art, it is to be achieved- Discuss.
 - Radio news room is quite different from that of daily paper news room-Discuss.
 - Editing for Radio is not a very easy task-Discuss.
 - Why is F.M. service so popular now days?
 - What are the qualifications of a Radio Reporter?
3. Answer any **two** questions : $10 \times 2 = 20$
- Importance of All India Radio as a means of communication - Discuss.
 - Write a Radio Script of 5 minutes duration on 'Ganga Sagar Mela'.
 - Write the history of All India Radio.
 - Suggest two novel programmes to be adopted by the All India Radio authority.

[Turn Over]