

U.G. 3rd Semester Examination-2020**MEDIA STUDIES****[HONOURS]****Course Code : MSDH-CC-T-7****(Television)**

Full Marks : 60

Time : 2½ Hours

*The figures in the right-hand margin indicate marks.**Candidates are required to give their answers in their own words as far as practicable.*

1. Write brief notes on (any **ten**): 2×10=20
- a) SITE
 - b) Dry news
 - c) OB Van
 - d) Interactive TV programs
 - e) Point-of-view look
 - f) Byte
 - g) Pan Right
 - h) Globalisation
 - i) Vox-pop

- j) Live coverage
- k) Animation programmes
- l) Voice-over
- m) Two qualities of TV Reporter
- n) Consumerism effect
- o) Use of microphones

2. Answer any **four** questions of the following:

5×4=20

- a) Write a short note on advent of television in India.
- b) Describe the 'Three point lighting' system.
- c) Briefly explain television as a medium of mass communication.
- d) What is a 'PTC'? How can it be made credible?
- e) Describe television documentaries.
- f) How is writing for TV different from that of print?

3. Answer any **two** questions of the following:

10×2=20

- a) An anchor's role in case of television journalism is more than that of mere news reading. Describe this statement with suitable examples.

[Turn Over]

- b) Which basic shots are commonly used for the medium of television? Explain their uses with reference to examples from contemporary TV contents.
 - c) Satellite television brought a sea change to not just Indian viewership but also in audiences' liestyle. In reference to this statement, describe the impact of satellite television on different segments of audience members.
 - d) Briefly describe the pre-production stage involved in producing any television show in general.
- _____