

U.G. 5th Semester Examination - 2020**MEDIA STUDIES****[HONOURS]****Discipline Specific Elective (DSE)****Course Code : MSDH-DSE-T-1****(Lifestyle Journalism)**

Full Marks : 60

Time : 2½ Hours

*The figures in the right-hand margin indicate marks.**Candidates are required to give their answers in their own words as far as practicable.*1. Answer any **ten** questions of the following:

2×10=20

- a) What do you understand by the term 'lifestyle'?
- b) Scope for fashion writing.
- c) Two elements of interview.
- d) What do you understand by story trends?
- e) How to generate story ideas?
- f) Travelogue—explain.
- g) What is a book review?
- h) How to interview a non-celebrity?

[Turn Over]

- i) Writing style for creative stories.
- j) Importance of in-depth research in features.
- k) State two differences between covering of hard news and lifestyle stories.
- l) Mention two elements which can add credibility to any feature story.
- m) What do you mean by 'exclusive' stories?
- n) Give two examples of entertainment stories for lifestyle section.
- o) What do you mean by 'Literary' section of lifestyle journalism?

2. Answer any **four** questions of the following:

5×4=20

- a) Write a brief review of an upscale resort.
- b) Write a tips-based article on 'Adoption of healthy lifestyle during summer'.
- c) Frame a questionnaire comprising 10 questions to interview actor-producer Anushka Sharma on healthy lifestyle and career after becoming mother.
- d) Write a short story on recent fashion trends.
- e) How will you prepare yourself to interview an eminent author?

- f) Frame a creative write-up on recent upsurge in theme-based restaurants.

3. Answer any **two** questions of the following:

$$10 \times 2 = 20$$

- a) Write a feature about the effects of internet and social media on teenagers with special reference to the transformation of culture experienced as a result of such usage in present times.
- b) Compose a travel story for a magazine based on your own experience.
- c) What is a feature? What are the different types of features spotted in print media? Explain with examples.
- d) Write a review on any recent Bollywood film of your choice.
