

U.G. 6th Semester Examination - 2021**MEDIA STUDIES****[HONOURS]****Discipline Specific Elective (DSE)****Course Code : MSDH-DSE-T-3**

Full Marks : 60

Time : 2½ Hours

*The figures in the right-hand margin indicate marks.**Candidates are required to give their answers in their own words as far as practicable.*

1. Answer any **ten** questions : $2 \times 10 = 20$
- What is the definition of a travel agency?
 - How much commission travel agency earn from hotel reservation?
 - What is the procedure to reserve a tourist accommodation?
 - What type of room categories offer in hotel industry?
 - What is the meaning of escorted tour?
 - How many type of tour operators in tourism industry?
 - What is the meaning of hotel check in and check out policy?

[Turn Over]

- How many bedding types available in the hotel industry?
 - What documents is required for international travelling?
 - How will you find a new tourist destination?
 - What is the meaning of tour wholesaler?
 - What is the procedure for group departure?
 - How travel agency sell the travel product?
 - How one journalist can promote new destination?
2. Answer any **four** of the following : $5 \times 4 = 20$
- Explain the role of customs and immigration for international travel.
 - What are the inclusion of package tours?
 - Why tourist prefer coach tour for groups?
 - How many meal plan exist in the hotel industry? Explain in detail about travel related service.
 - What is the ancillary services in tourism industry?
3. Answer any **two** of the following : $10 \times 2 = 20$
- Explain tourist guide definition, duties and responsibilities.

- ii) Define the role of a travel agency for present worldwide pandemic situation.
- iii) What is the function of a tour operator for smooth running tour operation?
- iv) Prepare details itinerary from day one to end the tour.
