

**U.G. 2nd Semester Examination-2020****MEDIA STUDIES****[HONOURS]****Course Code : MSDH-CC-T-3**

Full Marks : 60

Time : 2½ Hours

*The figures in the right-hand margin indicate marks.**Candidates are required to give their answers in their own words as far as practicable.**Illustrate wherever necessary.***Answer all the questions.**1. Answer any **ten** questions of the following:

2×10=20

- a) Nose for news
- b) Stringer
- c) Write two functions of a reporter.
- d) What is an intro?
- e) Follow-up Stories
- f) Lifestyle reporting
- g) What is news scoop?
- h) Gender reporting
- i) What is feature?

- j) Sports reporting
- k) Write two advantages of interviews.
- l) Objectivity in news
- m) Importance of press conference
- n) News beat
- o) Who is a chief reporter?

2. Answer any **four** questions of the following:

5×4=20

- a) What is meant by human interest stories?
- b) Significance of inverted pyramid style
- c) Political Reporting
- d) How are social media emerging as news sources?
- e) Write a short note on investigative journalism.
- f) Science reporting requires specialized skill.

3. Answer any **two** questions of the following: 10×2=20

- a) How are daily mainstream newspapers coping under the immense pressure from 24 hours television news channels and news media? Discuss with relevant examples from recent times.
- b) What is news? Discuss the various news values required to qualify an event as news.

- c) What are the different news sources available to a newspaper journalist? How does a journalist maintain news sources?
  - d) Write a review of any recent Bollywood film you have watched.
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